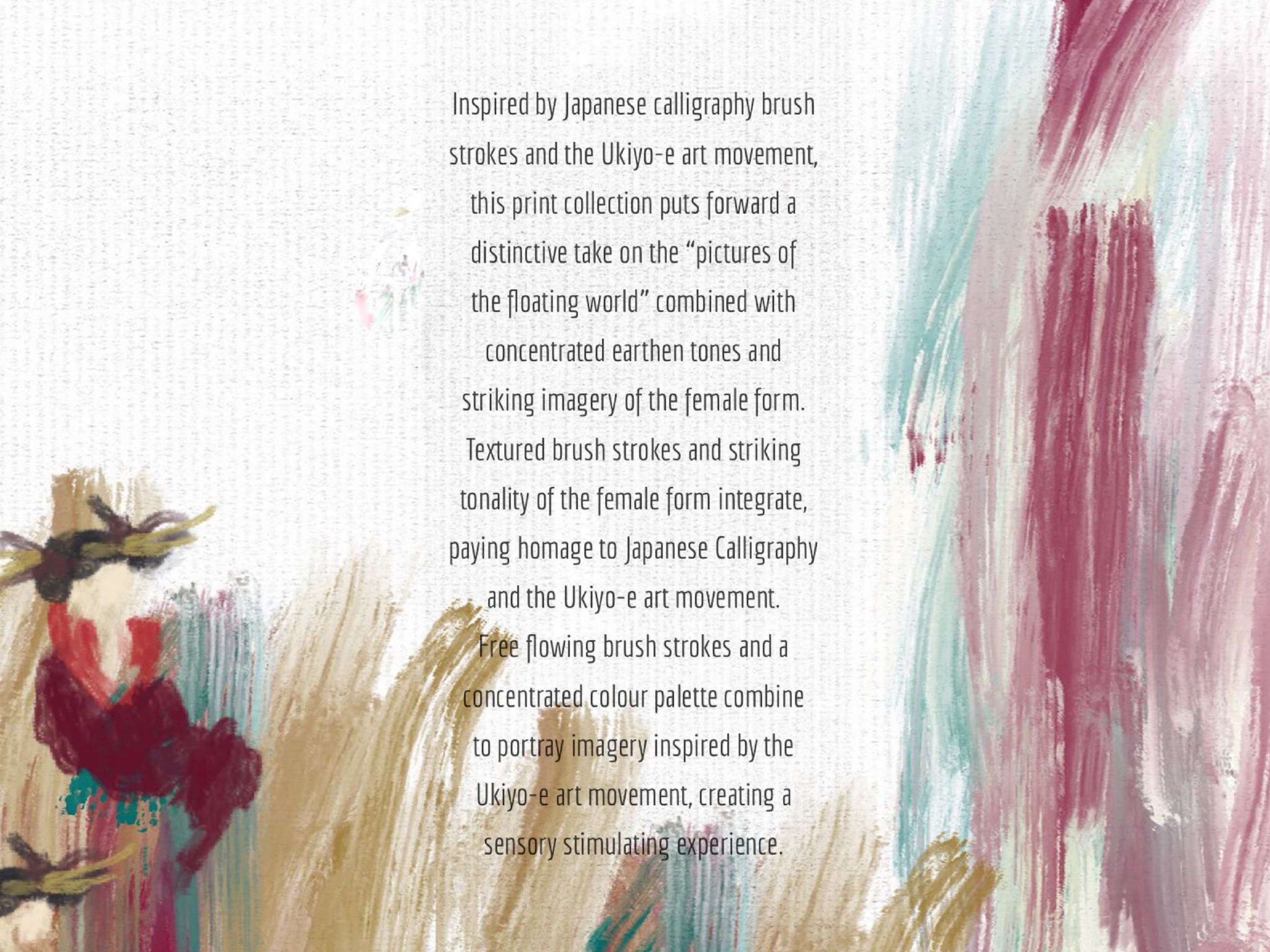




YAVI AW-22

DIGITAL SWATCH FILE





Inspired by Japanese calligraphy brush strokes and the Ukiyo-e art movement, this print collection puts forward a distinctive take on the “pictures of the floating world” combined with concentrated earthen tones and striking imagery of the female form. Textured brush strokes and striking tonality of the female form integrate, paying homage to Japanese Calligraphy and the Ukiyo-e art movement.

Free flowing brush strokes and a concentrated colour palette combine to portray imagery inspired by the Ukiyo-e art movement, creating a sensory stimulating experience.



Y13BS - 01



Y13BS - 02



Y13BS - 03



Y13BS - 04



Y13BS - 05



Y13BS - 06



Y13BS - 07

Note: All styles can be made in any colour code, across stories present in this swatch book, that have been digitally printed.

COLOUR CODE
Y13BS - 01



YC13JKT - 19



YC13D - 20



YC13T - 04



YC13SK - 06

Note: All styles can be made in any colour code, across stories present in this swatch book, that have been digitally printed.

COLOUR CODE

Y13BS - 02



YC13JKT - 24



YC13T - 26



YC13D - 23



YC13JKT - 25



YC13JKT - 22

Note: All styles can be made in any colour code, across stories present in this swatch book, that have been digitally printed.

COLOUR CODE
Y13BS - 03



YC13JKT - 30



YC13T - 27



YC13D - 28



YC13D - 29

Note: All styles can be made in any colour code, across stories present in this swatch book, that have been digitally printed.



YC13JKT - 31



YC13JKT - 33

COLOUR CODE

Y13BS - 04



YC13T - 32



YC13P - 35



YC13D - 34

Note: All styles can be made in any colour code, across stories present in this swatch book, that have been digitally printed.



YC13JKT - 01



YC13JKT - 38

COLOUR CODE
Y13BS - 05



YC13T - 36



YC13D - 39



YC13D - 37

Note: All styles can be made in any colour code, across stories present in this swatch book, that have been digitally printed.

COLOUR CODE
Y13BS - 06



YC13JKT - 42



YC13T - 04



YC13T - 40

Note: All styles can be made in any colour code, across stories present in this swatch book, that have been digitally printed.

COLOUR CODE
Y13BS - 07



YC13T - 43



YC13JKT - 45



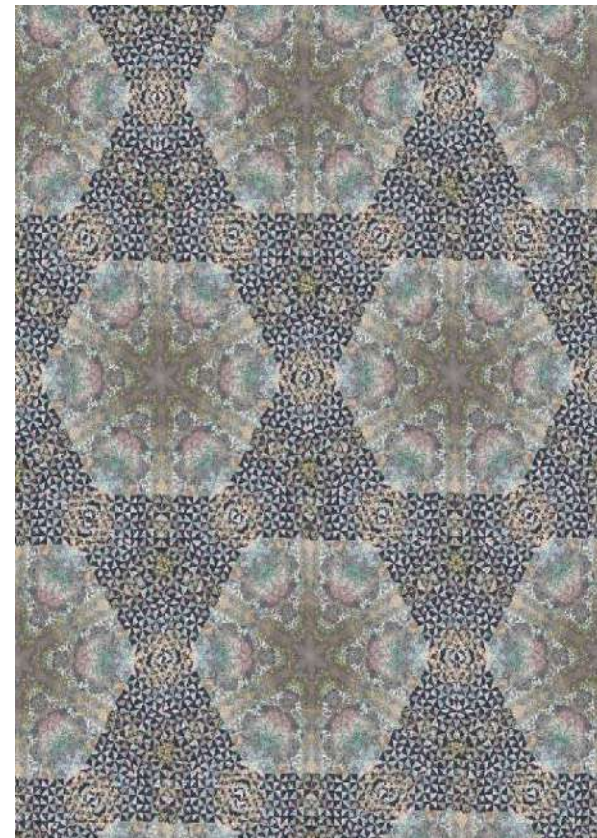
YC13D - 44

I look at life for a change,
I stare at it for a blissful hour,
To all chaos,
I change my life, hope and dreams,
Chaos transforming into design,
I look at you for stardust, half moon
and golden suns,
A wild array of colour,
To reflect the ever changing themes,
I'll never be tired of what you show.





Y13KL - 01



Y13KL - 02



Y13KL - 03



Y13KL - 04

Note: All styles can be made in any colour code, across stories present in this swatch book, that have been digitally printed.

COLOUR CODE
Y13KL - 01



YC13D - 73



YC13JKT - 74



YC13T - 65

Note: All styles can be made in any colour code, across stories present in this swatch book, that have been digitally printed.



YC13T - 66

COLOUR CODE
Y13KL - 02



YC13JKT - 75



YC13D - 67

Note: All styles can be made in any colour code, across stories present in this swatch book, that have been digitally printed.

COLOUR CODE
Y13KL - 03



YC13SK - 70



YC13JKT - 69



YC13T - 68

Note: All styles can be made in any colour code, across stories present in this swatch book, that have been digitally printed.



YC13T - 71

COLOUR CODE
Y13KL - 04



YC13JKT - 72



YC13D - 77

THE VINTAGE GARDEN

This fall, we take inspiration from the evergreen and classic, a theme that has inspired artists for centuries, only to be reconstructed over and over again; Yavi presents its Vintage garden. Inspired by our travels and nostalgia, the Vintage Garden embodies the serenity of foliage and flowers, lush and luxuriant on our hand-picked selection of fabrics.





Y13FL - 01



Y13FL - 02



Y13FL - 03



Y13FL - 04



Y13FL - 05



Y13FL - 06

Note: All styles can be made in any colour code, across stories present in this swatch book, that have been digitally printed.



YC13JKT - 95

COLOUR CODE
Y13FL - 01



YC13JKT - 78



YC13D - 79

Note: All styles can be made in any colour code, across stories present in this swatch book, that have been digitally printed.

COLOUR CODE
Y13FL - 02



YC13T - 49



YC13D - 97

Note: All styles can be made in any colour code, across stories present in this swatch book, that have been digitally printed.



YC13JKT - 87



YC13D - 98

COLOUR CODE
Y13FL - 03



YC13P - 85



YC13T - 84

Note: All styles can be made in any colour code, across stories present in this swatch book, that have been digitally printed.



YC13T - 88

COLOUR CODE
Y13FL - 04



YC13JKT - 86



YC13D - 99

Note: All styles can be made in any colour code, across stories present in this swatch book, that have been digitally printed.



YC13JKT - 91

COLOUR CODE
Y13FL - 05



YC13D - 90



YC13P - 92

Note: All styles can be made in any colour code, across stories present in this swatch book, that have been digitally printed.

COLOUR CODE
Y13FL - 06



YC13JKT - 94

Yavi's signature Impressionist prints are created using a surface development technique that has a journey of its own.

Painted layer over layer with brushstrokes and found objects, Impressionism finds a contemporary canvas on Yavi garments.



THE IMPRESSIONIST



Y13IP - 01



Y13IP - 02



Y13IP - 03



Y13IP - 04



Y13IP - 05

Note: All styles can be made in any colour code, across stories present in this swatch book, that have been digitally printed.

COLOUR CODE
Y13IP - 01



YC13D - 21



YC13T - 57



YC13JKT - 41

Note: All styles can be made in any colour code, across stories present in this swatch book, that have been digitally printed.



YC13T - 47

COLOUR CODE
Y13IP - 02



YC13P - 59



YC13D - 58

Note: All styles can be made in any colour code, across stories present in this swatch book, that have been digitally printed.

COLOUR CODE
Y13IP - 03



YC13JKT - 61



YC13D - 60

Note: All styles can be made in any colour code, across stories present in this swatch book, that have been digitally printed.



YC13T - 62

COLOUR CODE
Y13IP - 04



YC13JKT - 52



YC13D - 50

Note: All styles can be made in any colour code, across stories present in this swatch book, that have been digitally printed.



YC13T - 55



YC13JKT - 56

COLOUR CODE
Y13IP - 05



YC13P - 63



YC13T - 53



This fall collection features a bold collage of gamcha weaves, a daring collaboration of traditional values with modern times. A utility wear that evokes a deep pride in the rich history of India, the gamcha makes use of simple lines and checkers, the raw nature of the garment invokes something primitive yet elegant, animal and humane, humble and bold.



Y13MC - 01



Y13MC - 02



Y13MC - 03



Y13MC - 04



Y13MC - 05



Y13MC - 06



YC13T- 100

Y13MC - 02



YCJKT-104

Y13MC - 01



YC13D-112

Y13MC - 01 Y13MC - 06



YC13D-110

Y13MC - 01



YC13T - 102
Y13MC - 05



YC13T - 108
Y13MC - 06



YC13T - 101
Y13MC - 06



YC13JKT- 105
Y13MC - 06



YC13D -111



YC13D - 106
Y13MC - 06



YC13D- 107
Y13MC - 04



YC13JKT- 103
Y13MC - 03

IKAT STORY

The Ikat story of our collection is an ode to the age-old technique of resist dyeing, and weaving the warp. Time and again this craft has been reinterpreted and reimagined, making it truly classic. What makes this collection unique is the contemporary envisioning of a tradition. The abstract textures and organic patterns, lend themselves to the innate beauty of ikat and complement the rawness and luxuriant Merino wool and Silk, featuring in the collection.



SCAN THE CODE TO LEARN ABOUT OUR PROCESS



YC13T - 117



YC13D118

UPCYCLING

This season, our Upcycling story experiments with waste fabrics in an attempt to bring higher circularity to our processes. Fabric yarns fashioned out of waste fabrics, commonly known as 'Chindi', handpicked and put together, to carefully design a series of abstract surfaces and textures. At Yavi we are making constant efforts, to become a part of the bigger conversations around sustainability in fashion industry and strive to make as many systemic commitments as possible.





YC13JKT - 113



Y13UJ - 01.1



Y13UJ - 01.2



Y13UJ - 01.3



CCPL - 05



YC13JKT - 114



Y13UJ - 02.1



Y13UJ - 02.2



Y13UJ - 02.3



Y13UJ - 02.4



YC13JKT - 115



Y13UJ - 03.1



Y13UJ - 03.2



Y13UJ -03.3



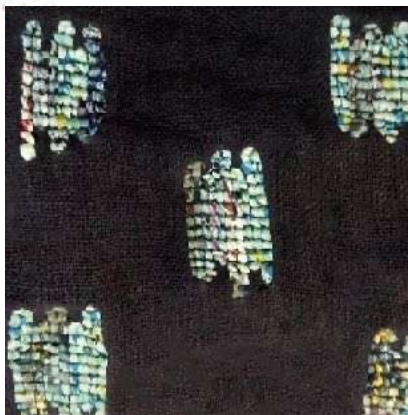
CCPL - 12



BLACK



YC13JKT - 116



Y13UJ - 04.1



Y13UJ - 04.2



CCPL - 05



CCPL - 07



CCPL - 12



Y13UJ - 119



Y13UJ - 05.1



Y13UJ - 05.2



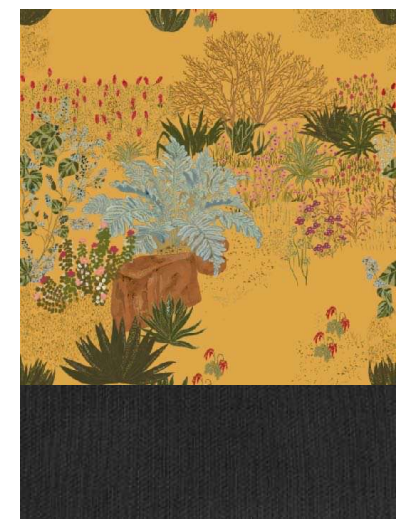
Y13UJ - 05.3



Y13FL - 04
CCPL - 12



Y13FL - 05
CCPL - 09



Y13FL - 01
BLACK

UPCYCLING



YC13JKT - 109



CCPL - 07



CCPL - 08



CCPL - 09



CCPL - 12



BLACK